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#### EDUCATION

- LL.M., University of London
- JD, *cum laude*, Seattle University School of Law
- B.E.E., University of Virginia

#### BAR/COURT ADMISSIONS

- United State Patent and Trademark Office
- Florida Bar
- Pennsylvania Bar
- Washington State Bar
- United States Court of Appeals, Federal, Third, Fifth, and Eleventh Circuit
- United States District Court, Southern, Middle and Northern Districts of Florida

**MICHAEL CESARANO** is a Registered Patent Attorney who serves as the Head of the Patent Prosecution Department. Mr. Cesarano concentrates on patent prosecution, intellectual property litigation, and the national and international registration of various forms of intellectual property, particularly related computer and internet technology. He also handles administrative proceedings within the USPTO for trademark oppositions and cancellations and patent prosecution issues.

Mr. Cesarano began his career as a pilot in the United States Marine Corps. Combining his military aviation background with a law degree, he worked first as a commercial litigator, and later as a patent attorney with the Boeing Commercial Airplane Company.

Mr. Cesarano received his LL.M. from the University of London, his J.D., *cum laude*, from Seattle University School of Law and his B.E.E. from the University of Virginia. Mr. Cesarano is AV rated by Martindale-Hubbell, and is board certified by The Florida Bar in the fields of Civil Trial, Business Litigation, and Intellectual Property. In addition to being a member of the U.S. Patent and Trademark Office, Mr. Cesarano is admitted to practice law in Florida, Pennsylvania, and Washington. Additionally, he is a member of the American Intellectual Property Law Association, the American Bar Association and the Federal Bar Association.

#### NOTABLE CLIENT WORK

- Ron Matusalem & Matusa of Florida, Inc. v. Ron Matusalem, 872 F.2d 1547 (11<sup>th</sup> Cir. 1989). Represented the plaintiff in a trademark infringement based upon the defendant's failure to adhere to quality controls set forth in the trademark license. The defendant was required to adhere to the quality control standards dictated by licensor.
- Jaswant S. Pannu and Jaswant S. Pannu, M.D., P.a. v. Iolab Corporation, 155 F.3d 1344 (Fed. Cir. 1998). Won a jury verdict in favor of client against Iolab Corp., a subsidiary of Johnson & Johnson, in a case alleging patent infringement.
- Novo Industries, LP v. Micromolds Corporation, et al., 355 Fed 3<sup>rd</sup> 1348 (Fed. Circuit 2003). Represented defendant accused of infringing patent. In the lower court, jury found liability based on judge's erroneous instruction. This was reversed on appeal because the patent was held to be invalid.
- Triarch Inc. v. Trans Globe Lighting, Inc., District Court, S.D. Fla. – Represented Defendant accused of infringement of the plaintiff's design patent. The trial court misinterpreted the patent and found infringement. On appeal to the Court of Appeals for the Federal Circuit, the trial court judgment was reversed, the Court of Appeals finding that the judge had not understood the patent, and holding that there was no infringement.
- Bageland, Inc. v. Rachael, Inc., U.S. District, S.D. Fla. – Represented client who was a franchisee of Bageland, and was authorized to operate a restaurant under that name. After Bageland permitted another restaurant to operate within the client's exclusive territory, client terminated the franchise and changed the name of its restaurant. The trial court found the franchise to have been validly terminated. On the plaintiff's appeal to the 11<sup>th</sup> Circuit Court of Appeals, the decision was upheld in all respects.

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### **RECENT AND NOTABLE PUBLICATIONS**

- "A Well-Worded Patent," the Daily Business Review, October 10, 2007

### **ACKNOWLEDGMENTS AND RECOGNITIONS**

- Board Certified as a Specialist in Intellectual Property as Accredited by the Florida Bar, 2007

### **SPEAKING ENGAGEMENTS**

- The Internet Social Networking Conference, *"Patents in Online Dating and Social Networking: Record Legal Suits in 2007,"* Miami Beach, 2008.